



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

## Contract # 327287

<b>Schedule Dates</b>	09/28/12-09/28/12	<b>Date Entered</b>	08/16/12
<b>Advertiser</b>	Pol/W Dalton/D/NC Governor (16265)	<b>Last Modified</b>	09/21/12
<b>Agency</b>	Buying Time, LLC (2536)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - State Candidate (1071)	<b>CO-OP</b>	No
<b>Brand</b>	2207 GOV (135331)	<b>Headline #</b>	06281060
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	WELSH, KATHRYN	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	323/326/2207	<b>Commission</b>	\$0.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$0.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Spots	Rate
Grand Total:	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	09/28/12-09/28/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/21/12
2.0	Cancelled Line / Spot	09/28/12-09/28/12	4	:30	4:30A- 4:59A (EST)						1			1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/21/12
3.0	Cancelled Line / Spot	09/28/12-09/28/12	4	:30	5:30A- 6A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/21/12
4.0	Cancelled Line / Spot	09/28/12-09/28/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/21/12
5.0	Cancelled Line / Spot	09/28/12-09/28/12	5	:30	6:58P- 7:30P (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/21/12
6.0	Cancelled Line / Spot	09/28/12-09/28/12	4	:30	7A- 8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/21/12
7.0	Cancelled Line / Spot	10/01/12-10/01/12	5	:30	12:02A- 1:06A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/21/12
8.0	Cancelled Line / Spot	10/01/12-10/01/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	JIMMY KIMMEL	9/21/12
9.0	Cancelled Line / Spot	10/01/12-10/01/12	4	:30	4:30A- 4:59A (EST)									1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/21/12
10.0	Cancelled Line / Spot	10/01/12-10/01/12	4	:30	5:30A- 6A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/21/12
11.0	Cancelled Line / Spot	10/01/12-10/01/12	4	:30	6:58P- 7:30P (EST)									1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/21/12
12.0	Cancelled Line / Spot	10/01/12-10/01/12	4	:30	6:58P- 7:30P (EST)									1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/21/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Weekend P/B Piggy Back

At: 11:34 AM on Monday, September 24 2012



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

# Contract # 327287

## Schedule Dates

## Advertiser

## Agency

## Product

## Brand

## Salesperson

## Sales Office

## Buyer Name

## Phone/Fax

## CPE

## Account Types

## Billing Type

## Comments

Date Entered 08/16/12

Last Modified 09/21/12

Entered By Jill Hipskind

CO-OP No

Headline # 06281060

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Spots

Rate

Grand Total:

Pol/W Dalton/D/NC Governor (16265)  
Buying Time, LLC (2336)  
Political - State Candidate (1071)  
2207 GOV (135331)  
Telerep/Philadelphia, Philadelphia (1057)  
Telerep/Philadelphia  
WELSH,KATHRYN  
/ 323,326/2207  
National/Political  
Standard  
DALTON FOR GOVERNOR  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Cancelled Line / Spot	10/01/12-10/01/12	4	:30	7A- 8A (EST)		1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/21/12
15.0	Cancelled Line / Spot	10/01/12-10/01/12	5	:30	7:30P- 7:56P (EST)		1							1	\$850.00	\$850.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	9/21/12
16.0	Cancelled Line / Spot	09/29/12-09/29/12	4	:30	6A- 7A (EST)						1			1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/21/12
17.0	Cancelled Line / Spot	09/29/12-09/29/12	4	:30	7A- 8A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/21/12
18.0	Cancelled Line / Spot	09/29/12-09/29/12	5	:30	7:30P- 8P (EST)						1			1	\$450.00	\$450.00	Charlotte (WSOC)	ET WEEKEND	9/21/12
19.0	Cancelled Line / Spot	09/29/12-09/29/12	4	:30	8A- 9A (EST)						1			1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	9/21/12
20.0	Cancelled Line / Spot	09/30/12-09/30/12	4	:30	8A- 9A (EST)							1		1	\$625.00	\$625.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
21.0	Cancelled Line / Spot	09/30/12-09/30/12	4	:30	8A- 9A (EST)							1		1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	9/21/12
22.0	Cancelled Line / Spot	09/30/12-09/30/12	4	:30	9A- 10A (EST)							1		1	\$750.00	\$750.00	Charlotte (WSOC)	THIS WEEK	9/21/12
23.0	Cancelled Line / Spot	09/27/12-09/27/12	4	:30	10A- 11A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/21/12
24.0	Cancelled Line / Spot	09/27/12-09/27/12	5	:30	12:02A- 1:06A (EST)									1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/21/12
25.0	Cancelled Line / Spot	09/27/12-09/27/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
26.0	Cancelled Line / Spot	09/27/12-09/27/12	4	:30	5:30A- 6A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Bookend P/B Piggy Back

Bookend P/B Piggy Back



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Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

# Contract # 327287

Schedule Dates	08/16/12
Advertiser	Pol/W Dalton/D/NC Governor (16265)
Agency	Buying Time, LLC (2336)
Product	Political - State Candidate (1071)
Brand	2207 GOV (135331)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	WEISH, KATHRYN
Phone/Fax	/
CPE	323/326/2207
Account Types	National/Political
Billing Type	Standard
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,
Date Entered	08/16/12
Last Modified	09/21/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06281060
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$0.00
Net Total	\$0.00
Sales Tax	

Spots	Rate
Grand Total:	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Cancelled Line / Spot	09/27/12-09/27/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/21/12
28.0	Cancelled Line / Spot	09/27/12-09/27/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:30A	9/21/12
29.0	Cancelled Line / Spot	09/27/12-09/27/12	5	:30	7:30P- 7:56P (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	9/21/12
30.0	Cancelled Line / Spot	09/25/12-09/25/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/21/12
31.0	Cancelled Line / Spot	09/25/12-09/25/12	4	:30	4:30A- 4:59A (EST)					1				1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/21/12
32.0	Cancelled Line / Spot	09/25/12-09/25/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/21/12
33.0	Cancelled Line / Spot	09/25/12-09/25/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/21/12
34.0	Cancelled Line / Spot	09/25/12-09/25/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	9/21/12
35.0	Cancelled Line / Spot	09/25/12-09/25/12	5	:30	6:58P- 7:30P (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/21/12
36.0	Cancelled Line / Spot	09/25/12-09/25/12	4	:30	7A- 8A (EST)					1				1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/21/12
37.0	Cancelled Line / Spot	09/26/12-09/26/12	5	:30	10A- 11A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	9/21/12
38.0	Cancelled Line / Spot	09/26/12-09/26/12	5	:30	12:02A- 1:06A (EST)					1				1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	9/21/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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# Contract # 327287

Contract #		321281	
Schedule Dates			
Advertiser	Pol/W Dalton/D/NC Governor (16265)		
Agency	Buying Time, LLC (2536)		
Product	Political - State Candidate (1071)		
Brand	2207 GOV (135331)		
Salesperson	Telerep/Philadelphia, Philadelphia (1057)		
Sales Office	Telerep/Philadelphia		
Buyer Name	WELSH,KATHRYN		
Phone/Fax	/		
CPE	323/326/2207	Date Entered	08/16/12
Account Types	National/Political	Last Modified	09/21/12
Billing Type	Standard	Entered By	Jill Hipskind
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		
		CO-OP	No
		Headline #	06281060
		Demo	
		Order Type	Normal
		Package Deal	
		Commission %	15.00
		Commission	\$0.00
		Net Total	\$0.00
		Sales Tax	
		Grand Total:	
		Spots	
		Rate	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Cancelled Line / Spot	09/26/12-09/26/12	4	:30	4:30A-4:59A (EST)				1					1	\$175.00	\$175.00	Charlotte (WSOC)	EYEWITNESS NEWS 430A	9/21/12
41.0	Cancelled Line / Spot	09/26/12-09/26/12	4	:30	5:30A-6A (EST)				1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/21/12
42.0	Cancelled Line / Spot	09/26/12-09/26/12	4	:30	6P-6:30P (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/21/12
43.0	Cancelled Line / Spot	09/26/12-09/26/12	4	:30	6P-6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/21/12
44.0	Cancelled Line / Spot	09/26/12-09/26/12	5	:30	6:58P-7:30P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	9/21/12
45.0	Cancelled Line / Spot	09/26/12-09/26/12	4	:30	7A-8A (EST)				1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)		9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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